

W. Michael Cox

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Leading Economic Expert and Educator

Former Fed Chief Economist

W. Michael Cox is Director of the O'Neil Center for Global Markets and Freedom, a research institute within Southern Methodist University's Cox School of Business. An accomplished public speaker, Dr. Cox has an uncanny talent for blending astute economic analysis, independent research and a common-sense communication style. He has been keynote speaker at events hosted by a variety of organizations — including Wells Fargo, Met Life, PepsiCo, Energy Future Holdings, UBS, Gen Re, Orix, and the Dallas Citizens Council.

Dr. Cox may be best-known for celebrating capitalism's capacity to deliver economic progress and raise living standards. His recent work focuses on the new businesses models arising from the globalization of the labor force and the emerging power of India and China. He's been examining the policies that foster growth and the challenges facing the U.S. economy as it attempts to pull out of a severe recession. No matter what the subject, his PowerPoint shows are the best in the business.

Dr. Cox is former Chief Economist and Senior Vice President of the Federal Reserve Bank of Dallas, where he served for 25 years advising the bank's presidents on monetary and other economic policies. He holds the distinction of being the Federal Reserve System's only Chief Economist in history. In 2009, Dr. Cox retired from the Fed and became director of the O'Neil Center, which focuses

on the study and teaching of how competitive market forces impact freedom and prosperity in the global economy.

A native of Little Rock, Ark., Dr. Cox earned his doctorate at Tulane University. His thirty-five years of college teaching experience include stints at Virginia Tech, the University of Rochester and Southern Methodist University. He is Past President of the Association of Private Enterprise Education, a CATO Institute Adjunct Scholar, Senior Fellow at the National Center for Policy Analysis, Senior Fellow at the Dallas Fed's Globalization and Monetary Policy Institute and a Distinguished Scholar of Hendrix College, his undergraduate alma mater. Dr. Cox is also President and CEO of W. Michael Cox and Associates, LLP, a Dallas-based private consulting group.

Cox is author of *Myths of Rich and Poor*, a book nominated for a Pulitzer Prize. He's currently working on a book titled *The Imagination Age*, which will explore the next phase of America's economic evolution. In addition to his publications in scholarly journals, Cox has written a series of 17 "annual report" essays that explain the inner workings of American capitalism. Cox has written numerous articles for *The Wall Street Journal*, *The New York Times*, *USA Today*, *Financial Times*, *Investor's Business Daily*, *Leadership Excellence* magazine and *D CEO* magazine.

The media rely on Dr. Cox's ability to make plain sense out of difficult economic issues. He is a frequent guest on national radio, television and Internet programs, including Fox News, PBS' *Ideas in Action*, ABC's John Stossel program, CNN, C-SPAN, ReasonTV, Voice of America, and numerous talk-radio programs. He and his works have appeared in virtually every major newspaper and magazine worldwide.